

POSITIONED FOR GROWTH

Developer and licensor of award-winning real-money and social games. Trusted by millions of players and the world's biggest brands.

SEPTEMBER 2022

H1 2022 Interims

OUR EXECUTIVE TEAM



Michael Buckley
Executive Chairman



Co-Founder



Chairman



Founder Director



Chairman



Mark Segal
CFO & COO



Co-Founder



Finance Director



Finance Director

OUR MANAGEMENT TEAM



Peter Russell
Chief Technology Officer



Hans Winkelmann
Product Director



Craig Falciglia
Business Development
North America



Gareth Scott
Commercial Director
Rest of the World

DIVERSIFIED ACROSS THE VALUE CHAIN

Participating in Multiple Segments of the Ecosystem

CONTENT LICENSING (CORE BUSINESS)

B2B

Slingo™
Unique Game Format

Share in
Operator Success

Diverse Revenue Streams.
Multiple Markets on
Proprietary Technology

BRAND LICENSING

B2B

Lottery
Scratch Cards

Social
Slots

Online
Scratch Cards

SOCIAL GAMING

B2C

Slingo™
Arcade

Slingo™
Casino

Freemium Revenue:
Purchases + Ads



A PREMIUM GLOBAL CLIENT BASE

Long Term Relationships with 100+ Leading Brands of the World

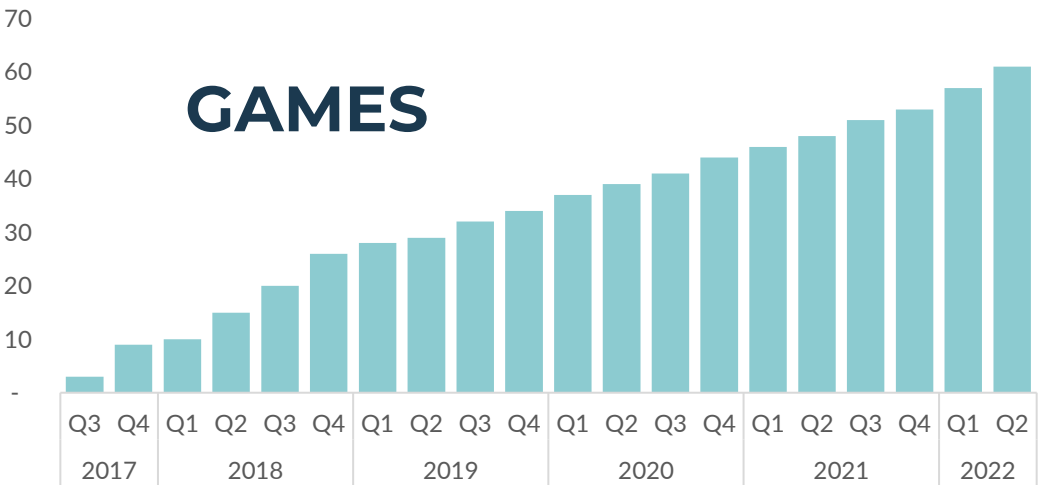
GAMING
REALMS



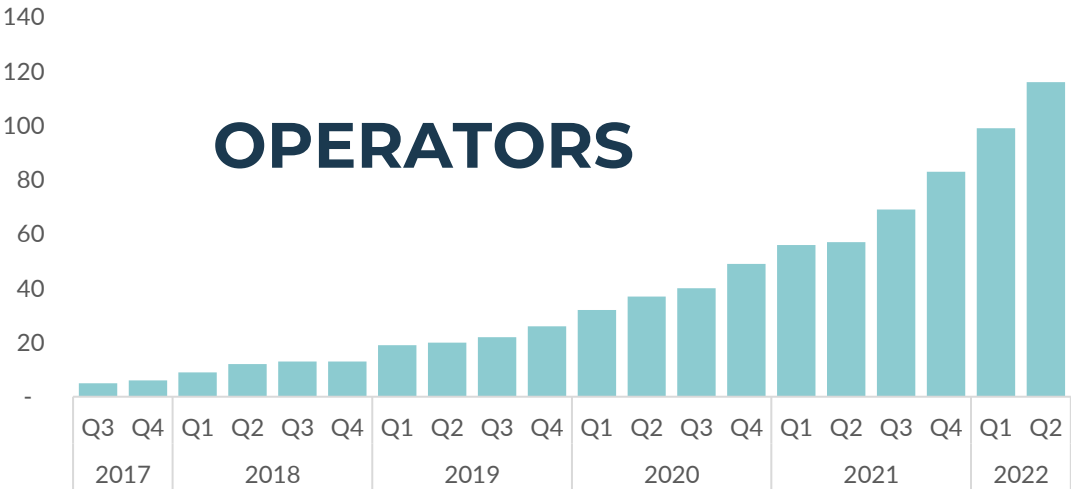
HIGH GROWTH & PROFITABLE BUSINESS

Significant Operational and Financial Momentum

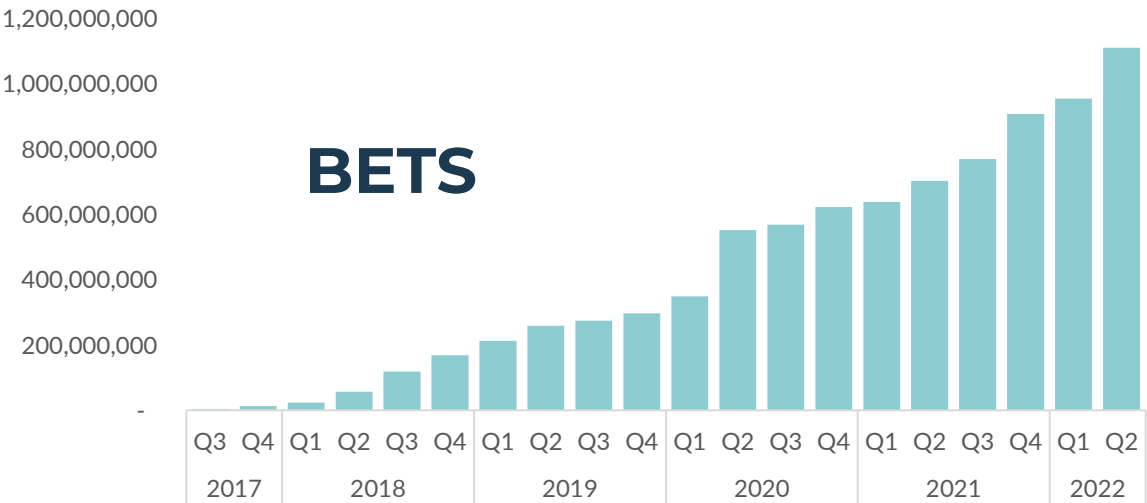
GAMES



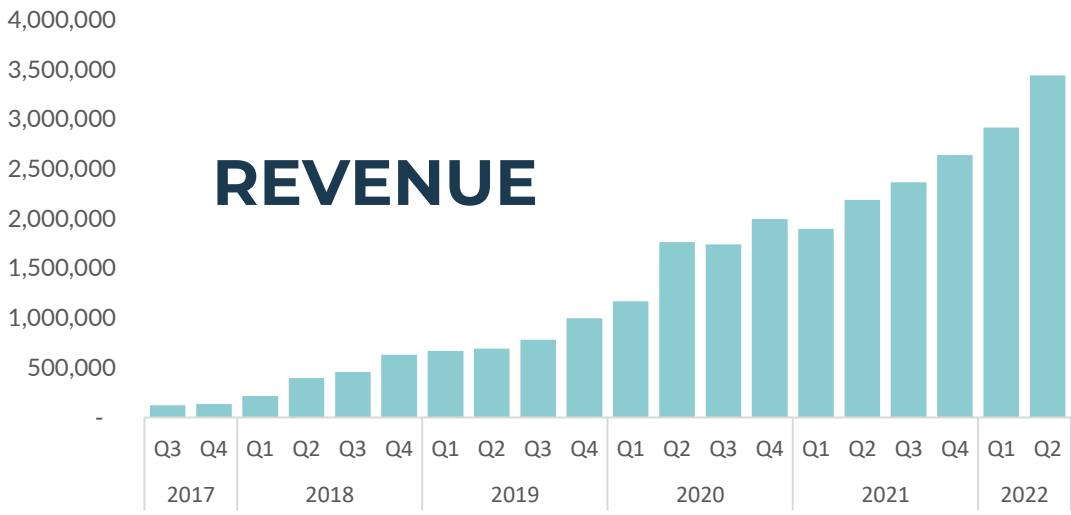
OPERATORS



BETS



REVENUE



PERFORMANCE AND SCALE

KPIs at a Glance

£8.5m

(\$10.2m)

Revenue
H1 2022

39%

EBITDA margin

100%

Regulated
Partners

£3.5m

(\$4.2m)

EBITDA
H1 2022

115 +

Clients

14

Regulated Countries

64

Full Time Employees

3.8m

Unique Players
Last 12 months

160%

US Revenue Growth
H1 YoY

14%

ROW Revenue Growth
H1 YoY

63

Games Distributed
Globally

53%

Content Licensing
growth post period

DIVERSE DISTRIBUTION

Constant Expansion and Highly Adaptable to Regulatory Changes



● Live

● 2022

FINANCIAL RESULTS

H1 2022

Income Statement		
Group	H1 2022 £m	H1 2021 £m
Revenue	8.5	7.7
Marketing	-0.1	-0.2
Variable costs	-1.2	-1.2
Administrative expenses †	-3.8	-3.3
EBITDA (excl share option charges)	3.5	3.1
EBITDA	3.3	2.7
Profit before tax	1.3	0.8

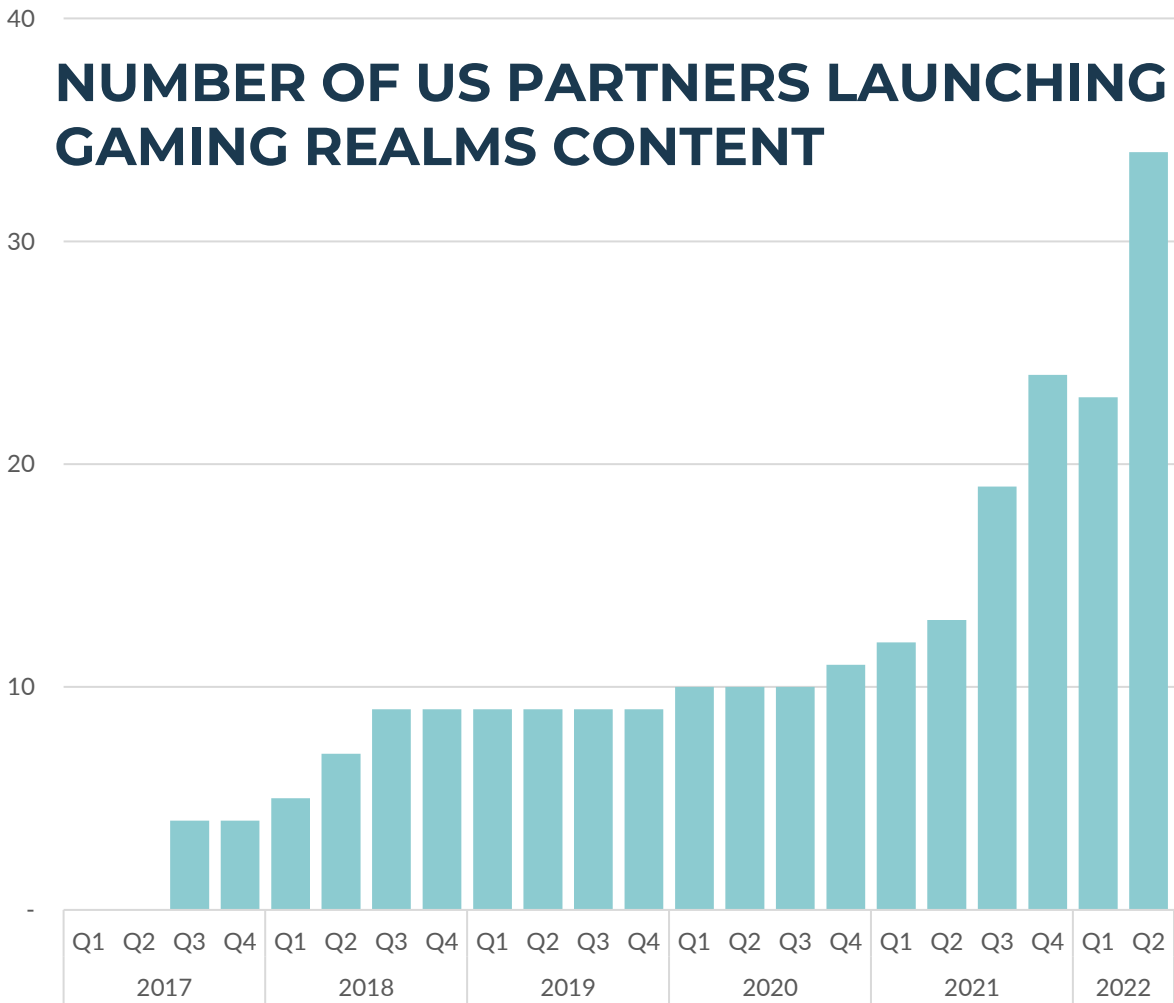
HIGH MARGIN GROWTH

- ✓ High revenue growth – quarterly compound growth of 18% since Q1 2018 for content licensing
- ✓ Content licensing growth +57%
- ✓ Low variable costs – H1 2022: 15% of revenue
- ✓ Fixed cost increase with new market launches
- ✓ Traded with positive cash flow
- ✓ Cash balance £4m

INVESTMENT CASE

INVESTMENT CASE

Launching New Partners in US at Speed

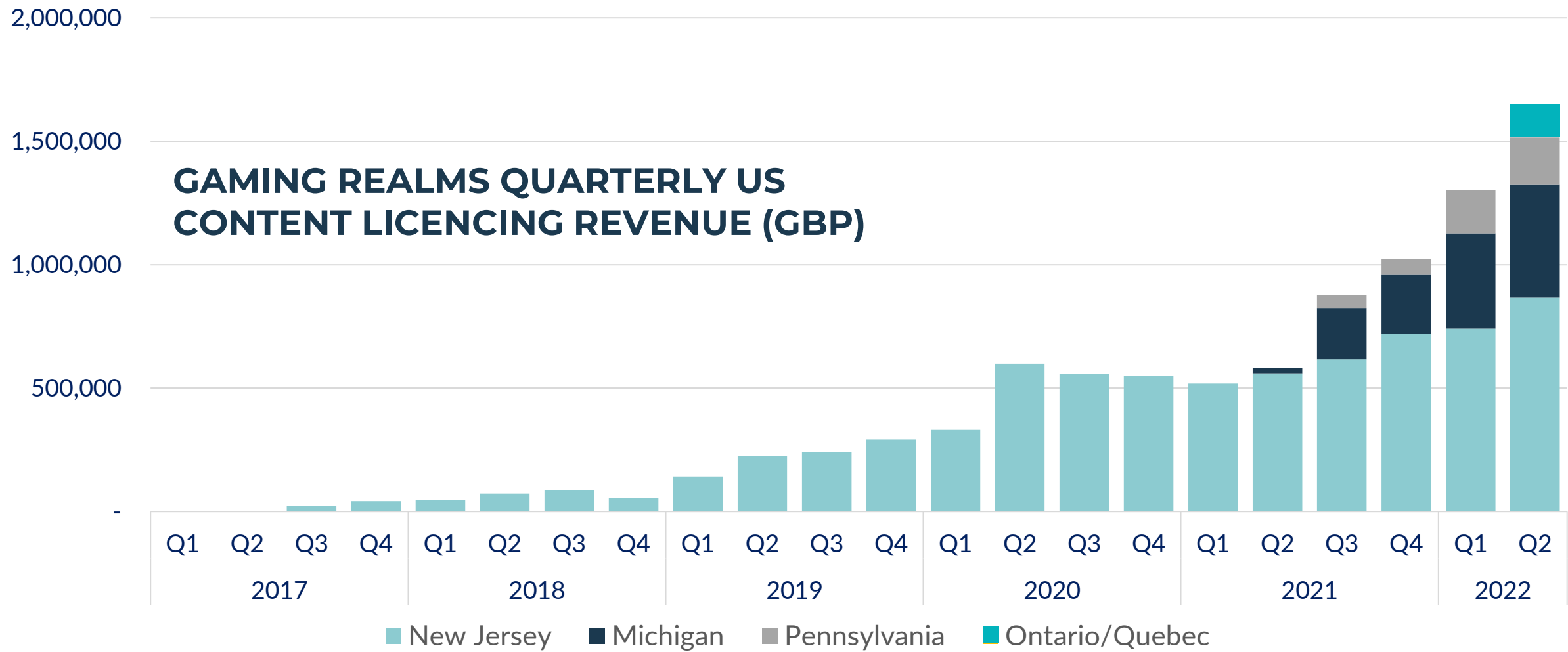


US GROWTH

- ✓ Live in 4 North American markets
- ✓ Direct integrations with 98% of the market
- ✓ Multi State Deals with 17 operators
- ✓ Dedicated North American team
- ✓ Online Casino bigger than online Sports Betting. 52% of GGR in 2021 from 6 States (v 19 SB)
- ✓ Launched Ontario on 4 April 2022

INVESTMENT CASE

Existing US Content Licensing Momentum Scaling at Pace



GAMING
REALMS

POSITIONED FOR GROWTH

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APPENDIX

BALANCE SHEET

H1 2022

Balance Sheet		
Group	H1 2022 £m	FY 2021 £m
Non-Current Asset	13.5	12.5
Current assets (excl cash and cash equivalents)	4.7	3.3
Cash and cash equivalents	4.0	4.4
Current liabilities	-5.9	-6.6
Net Current Assets	2.8	1.0
Non-Current Liabilities	-0.2	-0.4
Net Assets	16.1	13.1