



GAMING REALMS

PLAYING A NEW GAME

Interim Results 2019

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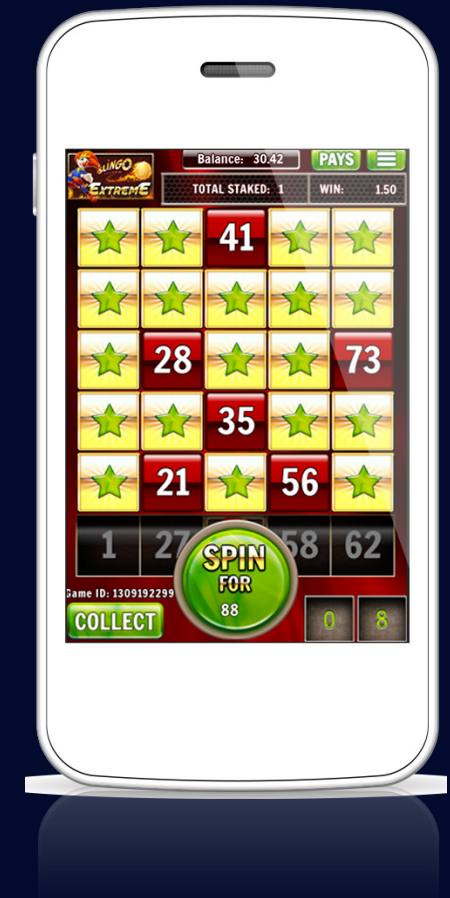
- Award winning gaming licensing business
- Owner of Slingo TM, one of the world's most well known game formats
- Portfolio of over 30 games hosted on our own proprietary platform
- Licensed games/IP to over 40 of the world's largest gaming companies including ZYNGA, GVC, 888, EA and Caesars Entertainment
- New distribution agreements with Relax Gaming and Scientific Games which have a reach of a further 200 international gaming operators
- 54 staff based in London, Colchester, New Jersey and Victoria

SLINGO[®]
Originals

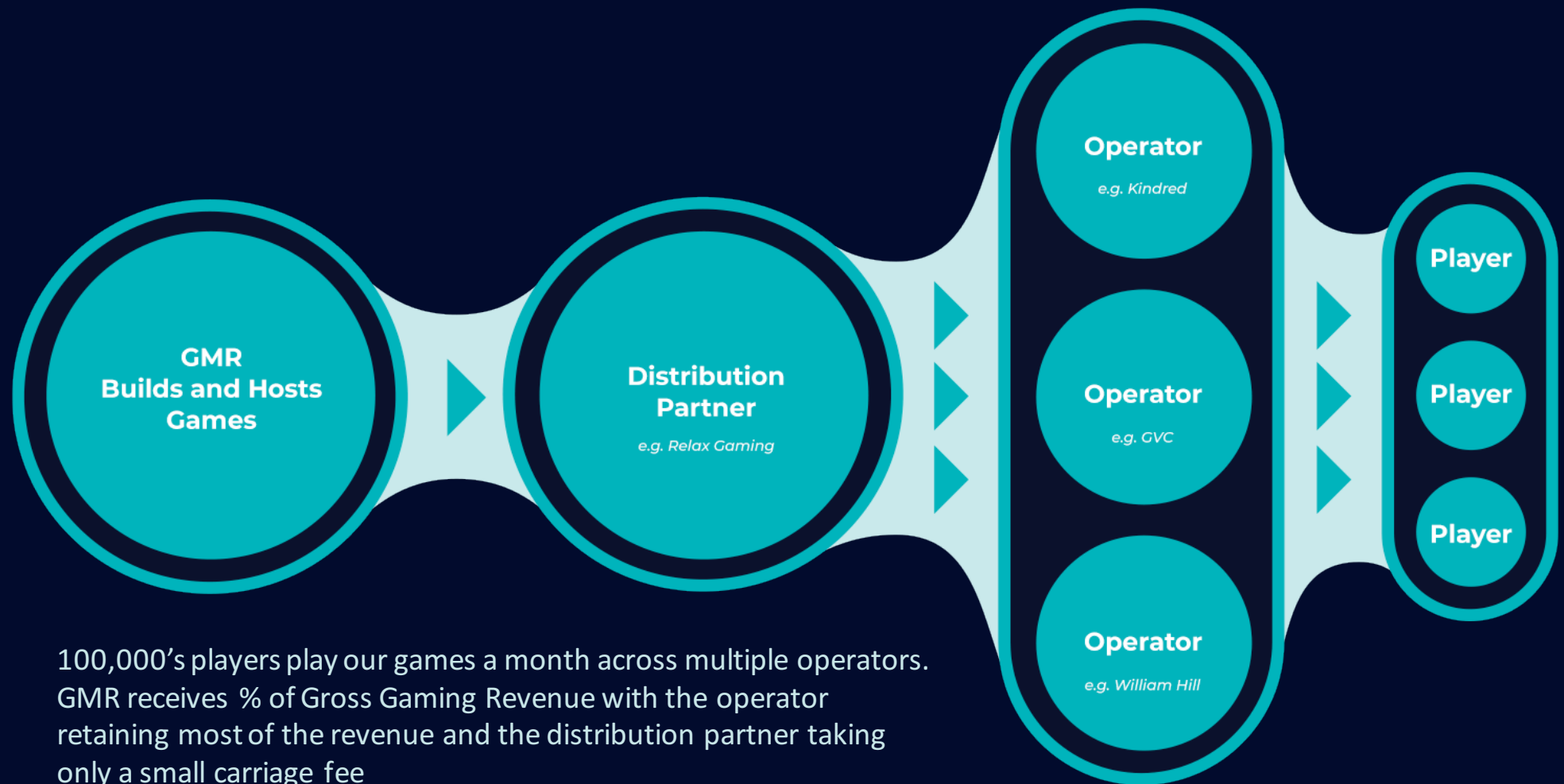


INVESTMENT HIGHLIGHTS

- Simplified business model focusing on core strengths of game development and licensing (disposed of real money business in July 2019)
- Strong leadership with significant industry and Plc experience
- Operating in a large and growing market
- Slingo – proven game with global appeal
- Leading game portfolio and development capabilities
- Strong distribution pipeline based on recent Scientific Games and Relax Gaming deals
- Clear an attainable growth plan, based on strong recent financial results



SIMPLIFIED BUSINESS MODEL



STRONG LEADERSHIP TEAM

Executives



Patrick Southon CEO

Founder of Gaming Realms. Previously MD of Cashcade Ltd. Has been in gaming for 18 years in all aspects of industry



Mark Segal CFO

Previously CFO of Cashcade Ltd and BwinParty Bingo. Has been a qualified accountant since 2003

Non Executives



Chris Ash

Founder of Ash Gaming which sold to Playtech for +£20M



Jim Ryan

CEO Party Gaming – which at the time was biggest online gaming company in world



Mark Blandford

Founder of Sportingbet, which subsequently sold for £485M



Mark Wilson

Partner at NMG – slot machine manufacturer and founder TVG



Michael Buckley (Chairman)

Founder Cashcade Ltd, which sold to Party Gaming Plc for £96M

OPERATING IN A LARGE AND GROWING MARKET

- Regulated gaming market is worth \$13bn p.a and growing at 10% H2 Capital
- GMR currently has 3% New Jersey & 1% UK Online slot market
- Relax and Scientific Games distribution partners seeking to double reach of games over next 18 months
- iLottery & landbased are also markets which suit Slingo with Slingo scratchards in 42 States



SLINGO

A LEADING FORMAT WITH PROVEN GLOBAL APPEAL

GAMING
REALMS
PLAYING A NEW GAME

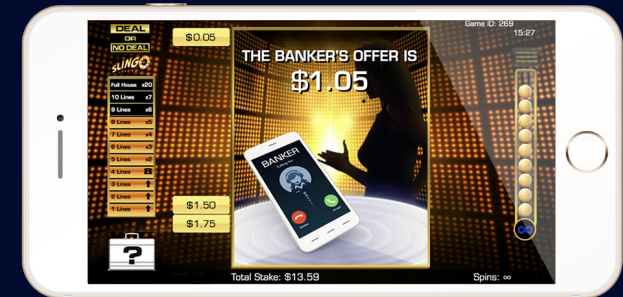
- First released in 1997 into the US Market
- A game based on established Latin American Bingo
- Slingo™ has been played by over 55 million players across land based casinos, scratchcards, social games and online gaming
- \$1.75bn of sales in 42 US states as a lottery scratchcard
- GMR identified Slingo™ as the ‘new way to play bingo’ and bought the IP in 2015 for \$18m



LEADING GAME PORTFOLIO AND GAME DEVELOPMENT TEAM

- In-house games studio has built over 30 games over 3 years
- Run by experienced team from Microgaming, Playtech and Inspired Gaming
- The team has built original Slingo games as well as collaborations with industry leading brands such as Rainbow Riches, Monopoly and Deal or No Deal

The familiar game show brand and format, coupled with the Slingo mechanic attracts new players across both Bingo and Casino verticals.



The award-winning Slingo Rainbow Riches is the No. 1 revenue- generating Slingo Originals game across all current distributing partners.



CLEAR AND ATTAINABLE 3 YEAR GROWTH PLAN

1. Build more award winning Slingo games, including more brand collaborations & Introduce promotional tools into RGS



2. Deliver RGS into more distribution partners



3. Increase market share of games by launching in new markets outside UK, including land based and I lottery

STRONG RECENT FINANCIAL RESULTS

FY 2019 Interim Results Highlights

Revenue <small>Like for like ongoing business</small>	H1 2018 £m	H1 2019 £m	Movement % from H1 2018
Licensing	0.6	1.6	167%
Social	2.1	1.5	(29%)
Other	-	0.1	100%
Total	2.7	3.2	18%

Post period trading

- July 2019 – sold real money business for £11.5m on debt free basis (£1.5m deferred until December 2020)
- Cash position at July 2019 £4m, having settled liabilities concerning real money business
- Increase licensing revenue 88% v same period 2018